



Borough of Telford and Wrekin

Health & Wellbeing Board

Thursday 22 November 2022

Pharmacy Needs Assessment 2022/23 – 2025/26

Consultation Draft Briefing

Cabinet Member:	Cllr Andy Burford - Cabinet Member: Adult Social Care and Health, Integration and Transformation, Cllr Kelly Middleton - Cabinet Member: Leisure, Public Health and Well-Being, Equalities and Partnerships
Lead Director:	Liz Noakes - Director: Health & Wellbeing
Service Area:	Health & Wellbeing
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Wards Affected:	All Wards
Key Decision:	Not Key Decision
Forward Plan:	Not Applicable
Report considered by:	Health and Wellbeing Board – 22/11/2022

1.0 Recommendations for decision/noting:

Health & Wellbeing Board is asked to:

- 1.1 Review the assessment of pharmacy service provision in the local context of need, which is explored in the PNA and provide comments to feedback on the assessment and recommendations as part of the consultation period.

2.0 Purpose of Report

2.1 This report introduces the draft Telford & Wrekin Pharmacy Needs Assessment 2022/23 – 2025/26, which is currently in its 60 day statutory consultation period.

3.0 Background

3.1 From April 2013, Health and Wellbeing Boards (HWBs) have had responsibilities for pharmaceutical needs assessment (PNA) - the statement of pharmaceutical service needs for their population. The PNA should look at the current provision of pharmacy services across the local area, assessing whether this meets current and future population needs and identify any potential gaps. PNAs also inform market entry applications to NHS England for opening new pharmacy services or changes to existing pharmacy services provision.

3.2 This PNA for 2022/23 – 2025/26 updates the Telford & Wrekin PNAs published in 2015 and 2018. The rolling three year cycle for updating PNAs has been extended given the disruption caused by the pandemic.

3.3 Community pharmacies are located in the heart of local communities, on high streets, supermarkets and neighbourhood centres. As such pharmacists and their teams are a vital primary care service providing patient care, services, support and advice which people are known to value. Pharmacies play a key role in supporting the NHS transformation so that healthcare services meet the needs of our ageing population and the increasing number of people living with long-term health conditions.

3.4 Building on the new ways of working established during the pandemic, pharmacies as part of the Integrated Care System, will be a core part of integrated, convenient services closer to home. Reducing inequalities needs to be a mainstream activity in ICSs and pharmacies can play specific key roles in this.

4.0 Summary of main proposals

4.1 The PNA is a key part of the local joint strategic needs assessment, drawing on intelligence to build a picture of the local population, demographic characteristics and the health and wellbeing and inequalities experience of our residents. The PNA also includes intelligence and insight from resident and pharmacy contractor surveys and analyses of pharmacy services statistics, which where possible are mapped to understand the picture of pharmacy provision with respect to population needs.

4.2 This PNA refresh process has paid due regard to relevant legislation and associated guidance, including the 60 day statutory consultation period. The

guiding principles used previously for the PNA process, which align to the national expectations and advice have remained in place for this cycle:

- The PNA is integrated with the HWB's Joint Strategic Needs Assessment process as one of the key elements
- Engagement has taken place with residents and key local partners: community pharmacy providers, the Local Pharmaceutical Committee (LPC), GPs/ Primary Care Networks and Health Watch
- Mapping of service provision as commissioned by NHS England Midlands, NHS Shropshire, Telford and Wrekin, Telford & Wrekin Council and the LPC
- Commitment to involve as many partners as possible during the PNA refresh and consultation process
- Consultation on the draft PNA with official consultees, professionals and residents is delivered in line with national requirements
- Equalities Impact Analysis is incorporated in the process

4.3 The PNA makes a systematic assessment of provision across all pharmacy services, including:

- **Overall geographical spread and opening times** across localities in the borough
- **Essential services:** e.g. dispensing medicines and appliances, support and advice for self care
- **Advanced services:** e.g. review and guidance of medicines for people with long term conditions, flu vaccination, blood pressure monitoring and smoking cessation
- **Enhanced and locally commissioned services:** e.g. extended care services for minor ailments, public health services – sexual health and drug use

4.4 A summary of the assessment of pharmacy provision is provided in the executive summary of the PNA, as context for the proposed recommendations. A total of nine recommendations have been proposed, based on the detailed assessment process.

The proposed PNA recommendations being consulted on are as follows:

- I. Shropshire, Telford & Wrekin Integrated Care Board (ICB) should ensure that community pharmacy is well represented at relevant strategic and operational

levels through the partnership, so the role of community pharmacy in delivering key priorities is comprehensively understood and opportunities to improve health and wellbeing outcomes are fully maximised through relevant strategies and commissioning plans.

- II. Shropshire, Telford & Wrekin Integrated Care Board (ICB) should develop a communications strategy to raise the awareness of community pharmacies services with residents, improving signposting by partners across the system, enhancing online information to promote the range of services and support more widely.
- III. Dispensing provision overall has decreased slightly since the last PNA but remains adequate - the six pharmacies in south Telford are encouraged to extend their opening times to cover Saturday evenings and on Sundays to improve the equity of provision in this locality.
- IV. Commissioners of pharmacy services should improve the collection of data and intelligence to enable health equity profiling of the uptake and outcome of local services to determine the inequalities gaps which can then be tackled through action plans and the commissioning process.
- V. The Community Pharmacy Consultation Service (CPCS), which covers care for minor injuries and urgent medicine supply, is now offered by the majority (97%) of pharmacies. The CPCS should be widely publicised to ensure comprehensive uptake, given the way the service supports pharmacies being the first port of call for patients to reduce demand in wider NHS.
- VI. All pharmacies in Telford & Wrekin are encouraged to start offering and promoting the hypertension case finding service and the NHS funded smoking cessation service for hospital patients post-discharge, given the significant local impact that preventable diseases have on hospital admissions, early deaths, reduced life expectancy and inequalities
- VII. The Community Pharmacy Extended Care Services, like the CPCS, enables self care for people with minor ailments. All pharmacies are encouraged to offer these services to expand primary care capacity and reduce the demand for urgent care.
- VIII. To complement the wider sexual health services offer in the borough and improve choice, all pharmacies in Telford & Wrekin are encouraged to offer sexual health services, including through Sunday opening. Sexual health services should be promoted and advertised by pharmacies, using Making Every Contact principles

with both their customers and in their communities.

IX. The number of community pharmacies providing Supervised Consumption services, Needle and Syringe Programmes and Naloxone are expanded in the specified postcode where there are gaps.

4.5 All statutory consultees were formally invited to contribute to the consultation on 21 October 2022 and further communications were sent to all consultees on 9 November 2022 when the updated PNA web page went live. Further reminders will be issued to statutory consultees throughout the consultation period, including as it draws to a close before Christmas.

4.6 The responses received as part of the 60 day consultation will be collated once the consultation ends in December 2022 and the feedback will be formally reviewed by the HWB in March 2023.

5.0 Alternative Options

5.1 The Council could chose not to undertake a Pharmacy Needs Aseessment, however aside from the obvious failure to comply with its statutory obligations. It would also be a missed opportunity to ensure that pharmacy provision across the Borough is suitable and further evolves to meet the needs of our residents in the context of the increasing demand on the NHS and challenges in the local Integrated Care System.

6.0 Key Risks

7.0 Council Priorities

7.1 The PNA contributes in a number of ways across the Council's priorities, particularly:

- Every child, young person and adult lives well in their community
- A community focused innovative council providing effective, efficient and quality services.

The Council's priorities and new vision for 2032 are reflected in the PNA.

8.0 Financial Implications

- 8.1 There are no direct financial consequences to the Council of adopting the recommendations included in this report.

9.0 Legal and HR Implications

- 9.1 From 1st April 2013, Health and Wellbeing Boards (HWB) in England assumed the responsibility to publish and keep up-to-date a statement of the needs for pharmaceutical services of the population in its area, through Pharmaceutical Needs Assessment (PNA). Section 128A of NHS Act 2006 (as amended by Health Act 2009 and Health and Social Care Act 2012) sets out this requirement. The specific considerations which must be taken into account are set out in The National Health Service (Pharmaceutical and Local Pharmaceutical Services) Regulations 2013.

10.0 Ward Implications

- 10.1 The review of needs will affect all wards, so there are no specific ward implications.

11.0 Health, Social and Economic Implications

- 11.1 Community pharmacy is a key NHS primary care service and more effective use of pharmacy services can reduce the demand on both general practice and the wider NHS. Recommendations have been proposed in the PNA to ensure pharmacy services are more comprehensively and equitably offered and more systematically used to reduce the demand in the NHS and improve health and wellbeing outcomes in Telford & Wrekin.

12.0 Equality and Diversity Implications

- 12.1 An equality impact analysis has been integrated into the PNA process where possible, this includes:
- a local profile of the population, based on the Equality Act Protected Characteristics
 - geographical analysis of pharmacy provision, in the context of socio-economic deprivation
 - public engagement survey respondent profile analysis, compared to overall population
 - reference to the NHS healthcare inequalities priorities (CORE20PLUS5)

13.0 Climate Change and Environmental Implications

13.1 There are no Climate Change and Environmental Implications directly arising from this report.

14.0 Background Papers

- 1 Health & Wellbeing Board 22nd March 2022 [Update Breifing on the Joint Strategic Needs Assesement and Pharmacy Needs Assessment](#)

15.0 Appendices

- A Appendix I Telford & Wrekin Pharmacy Needs Assesment Consultation

16.0 Report Sign Off

Signed off by	Date sent	Date signed off	Initials
Legal	10/11/2022	10/11/2022	RP
Finance	14/11/2022	16/11/2022	RP
Director HWB	15/11/2022	16/11/2022	LN